DE’JON JOY

DIRECTOR OF CREATIVE LIBERATION

San Francisco, CA | 415-999-9513 | dejontamani@gmail.com | linkedin/in/dejonjoy

SUMMARY

Director of Creative Liberation and interdisciplinary generalist who uses creativity as a tool for innovation and design. Proven success in co-designing equitable workflows, building collaborative cultures, and advancing decentralized leadership. Skilled in program development, cross-cultural communication, and strategic planning. Led initiatives that increased total artist income by over 50% and played a key role in expanding the organization’s visual arts program.

PROFESSIONAL EXPERIENCE

Director of Creative Liberation, Empowerment Avenue **August 2023 - Present**

- Manage an organizational budget exceeding $1,000,000 and oversee multiple program expenditures, ensuring transparent tracking, and accurate allocations.
- Coordinate all team communications, including social media, software, applications and website, growing online reach by over 30% year-to-date.
- Project Manager for new programming for exhibitions, leading five community programs with a total reach of 150+ in person attendees.

Organizing Director, Coalition on Homelessness **May 2023 - Nov 2023**

- Led organizing efforts to address homelessness in San Francisco, focusing on advocacy, policy development, and community outreach, increasing engagement by 15%.
- Collaborated with stakeholders to advance housing justice and coordinated campaigns to amplify the voices of unhoused individuals, improving community outreach effectiveness by 17%.
- Conducted housing audits and assessments to identify substandard living conditions; collaborated with property management and tenants to improve habitability, address code violations, and ensure families’ needs were met with dignity and urgency.

SKILLS

Technical: Canva, Metricool, Google Suite, Asana, Webflow, Zapier, AirTable, Adobe Lightroom.
Communication & Leadership: Strategic communications, Community engagement

EDUCATION

San Francisco State University **San Francisco, CA**

Bachelor of Arts, Communication Studies | Minor: Sociology

- GPA: 3.90
- Coursework: Critical Cultural Studies, Narrative Shaping, Equitable Representation

Master of Arts, Communication Studies | SF Scholar **Expected Fall 2026**

- GPA: 3.92
- Coursework: Corporate Social Responsibility, Organizational Communication, Conflict Resolution

CERTIFICATIONS

Unlocking Innovation - Stanford Center for Professional Development, Customer Service - Cuesta College, Collaborative Institutional Training Initiative (CITI) Certification.

LEADERSHIP DEVELOPMENT

- 2024 Dream Justice Cohort Fellow

DE’JON JOY

ASSISTANT DIRECTOR

San Francisco, CA | 415-999-9513 | dejontamani@gmail.com | linkedin/in/dejonjoy

SUMMARY

Assistant Director with proven success in co-designing equitable organizational workflows, building collaborative cultures, and advancing decentralized leadership. Skilled in program development, cross-cultural communication, and strategic planning. Led initiatives that increased total artist income by over 50% and played a key role in developing and expanding the organization’s visual arts program.

EDUCATION

San Francisco State University **San Francisco, CA**
Bachelor of Arts, Communication Studies **Expected Fall 2025**

- GPA: 3.90
- Coursework: Critical Cultural Studies, Narrative, Representation, and Marginalized Identities

Master of Arts, Communication Studies | SF Scholar **Expected Fall 2026**

- GPA: 3.92
- Coursework: Ethnographic Research, Organizational Communication, Conflict Resolution

PROFESSIONAL EXPERIENCE

Assistant Director, Empowerment Avenue **August 2023 - Present**

- Manage an organizational budget exceeding $800,000 and oversee multiple program expenditures, ensuring transparent tracking, and accurate allocations.
- Coordinate all communications, including social media and website, growing online reach by over 30% year-to-date.
- Project Management—Lead the development of new exhibition programming, focusing on building community through themes. Delivered five community in-person programs with a total reach of 100+ in-person attendees; collaborating on securing gallery exhibitions, creating online showcases to expand public access to their stories.

Organizing Director, Coalition on Homelessness **May 2023 - Nov 2023**

- Led organizing efforts to address homelessness in San Francisco, focusing on advocacy, policy development, and community outreach, increasing engagement by 15%.
- Collaborated with stakeholders to advance housing justice and coordinated campaigns to amplify the voices of unhoused individuals, improving community outreach effectiveness by 17%.
- Conducted housing audits and assessments to identify substandard living conditions; collaborated with property management and tenants to improve habitability, address code violations, and ensure families’ needs were met with dignity and urgency.

SKILLS

Technical: Canva, Metricool, Google Suite, Asana, Webflow, Zapier, AirTable, Adobe Lightroom.
Communication & Leadership: Strategic communications, Community engagement

CERTIFICATIONS

Unlocking Innovation - Stanford Center for Professional Development, Customer Service - Cuesta College, Collaborative Institutional Training Initiative (CITI) Certification.

LEADERSHIP DEVELOPMENT

- 2024 Dream Justice Cohort Fellow